

Explore

Big Sky

REAL  ESTATE

Featured listings & local expert knowledge

G U I D E

2018 MEDIA KIT

Explore Big Sky newspaper will be dedicating an entire section to Southwest Montana Real Estate in four 2018 issues. The special section will include full page ads and advertorials for developers, designers, architects and brokers. In addition to our readership of 45,000/issue, we will be increasing the print run to give ample exposure to the properties in this guide.

PRINT DATE	ADVERTORIAL DEADLINE	AD DEADLINE
February 2	January 19	January 24
June 8	May 25	May 30
July 6	June 22	June 27
December 7	November 23	November 28

OPTIONS, SPECS AND RATES

FULL PAGE AD

Size: 10"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$150/hour

Rate: \$1,200

BACK COVER

Size: 10"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$150/hour

Rate: \$1,500

FRONT COVER

Includes full page photo, logo and caption.
Advertiser to provide all elements by deadline.

Image: 10"w x 15.75"h, at least 240 dpi

Caption: 50 words or less

Logo: At least 240 dpi or vector file

Rate: \$1,500

FULL PAGE ADVERTORIAL

Includes a 300-500 word writeup, 3 images with captions.

Advertiser to provide all elements by deadline. Explore Big Sky editorial team will edit and final provide final proof of layout.

Images: High resolution, must be at least 240 dpi

Captions: 50 words or less

Rate: \$1,500 (only 6 available)

CENTER SPREAD (WITH BLEED)

Size: 21.5"w x 15.75"h

Color: CMYK

Images: 240 dpi

Text: For optimal printing, all text 12 pt. or less should be 100% black (C:0 M:0 Y:0 K:100)

File Type: Adobe PDF/x-1a: 2001 files only.

Submit to: media@theoutlawpartners.com

Custom Design: \$150/hour

Rate: \$3,000

ADVERTORIAL PAGE SAMPLE

- Attracting prospects + educating readers = increased sales
- Reads organically as an article
- Sets you apart as the expert in your market
- You control the content - most effective when topics are also about readers themselves (your customers), not just about you

Big Sky Sotheby's International Realty Home is between the brown and white signs



Gallatin Gateway Fairhouse, listed by Laura Sachs at (406) 570-9851 PHOTOS COURTESY OF BIG SKY SOTHEBY'S INTERNATIONAL REALTY

Fishing in Montana is something akin to heaven. From majestic rivers and lakes to crystal-clear alpine streams, the vast amount of fishing in southwestern Montana is almost unfathomable.

You can hopscotch from one waterway to another, and never run out of fishing holes. Each area is unique and none less beautiful than the other.

Madison River

One of the select rivers in the U.S. with the blue-ribbon designation, the Madison River begins in Yellowstone National Park at the confluence of the Firehole and Gibbon rivers.

The Madison flows out of Yellowstone into Hebgen Lake, then into Quake and Ennis lakes before continuing through the narrow gorge of Beartrap Canyon. It then meanders 140 miles until it quietly ends at the confluence of the Missouri River in Three Forks, Mont.

Trout fishing in the Madison is exceptional with large browns and rainbows, and anglers can easily access the river via boating or wading. The Upper Madison has additional catch-and-release protocols to the standard Montana regulations, in order to maintain the wild trout populations, and you can easily access the river from the towns of West Yellowstone, Big Sky and Ennis.

Gallatin River, Gallatin Range and Spanish Peaks

Beginning at Gallatin Lake in the high mountains of Yellowstone National Park, the Gallatin River runs 115 miles to the Missouri in Three Forks. The majority of the river is closed to float fishing, which gives rise to some of the finest wade fishing waters in Montana and less fishing pressure.

The scenery along the Gallatin is spectacular. Where it flows through Gallatin Canyon, towering rock walls and national forest land surround you. The river opens up below the canyon and skirts west of Bozeman, where you'll find a variety of accesses and scenic mountain ranges all around you.

The Gallatin Range and Spanish Peaks are riddled with mountain lakes and hungry fish. You'll find good-sized cutthroats, the occasional golden trout and even some Arctic grayling—a beautiful and rare species with a shimmering blue dorsal fin.

These lakes are generally accessed by hiking; some are a short out and back, while others could entail multiple-night backpacking trips. Some of the more popular lakes in this area include Hidden Lakes, a series of eight beautiful waters; Golden Trout Lake, which true to its name is full of golden trout; Lava Lake is home to some good-sized cutthroat; and Deer and Diamond lakes require more challenging hikes, but are well worth the effort.



West Yellowstone Fishing Retreat, listed by Tim Cyr at (406) 583-8375



Gallatin Canyon River House, listed by Jeff Helms at (406) 520-0121

You'll also want to check out Dudley and Albino lakes, which are accessed by more family friendly hikes.

No matter if you're a spin, fly or bait fisherman, casting into these world-class rivers and lakes will not disappoint.

We can help you make southwest Montana home. Call any of the Big Sky Sotheby's International Realty listing agents above for details on these properties. Visit bigskysix.com or call (406) 995-2211 for more information.

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**These special 16-page guides are in high demand and will sell out.
Get involved today!**

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View current and past issues at:
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