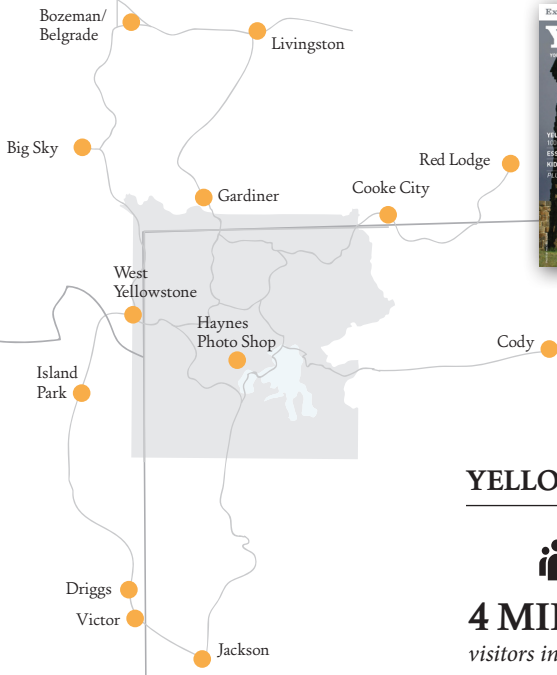


Explore

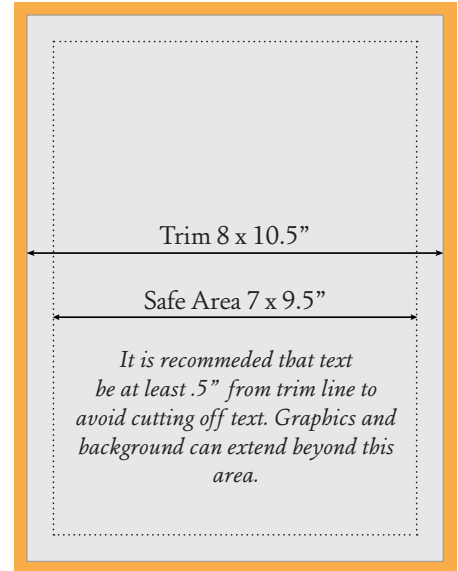
Yellowstone

Explore Yellowstone features gripping tales, useful travel information and recommended activities in and around Yellowstone National Park for both tourists and locals. Published in Big Sky, Montana, the magazine is one of the only publications distributed in the Park and surrounding gateway towns with a one year shelf life.

DISTRIBUTION



Bleed 8.5 x 11" (.25" on all sides)



YELLOWSTONE BY THE NUMBERS

4 MILLION + visitors in 2015

43% of total visitation came through West entrance

1 magazine distributed in all 4 corners of the park:
EXPLORE YELLOWSTONE

RATES/SIZES

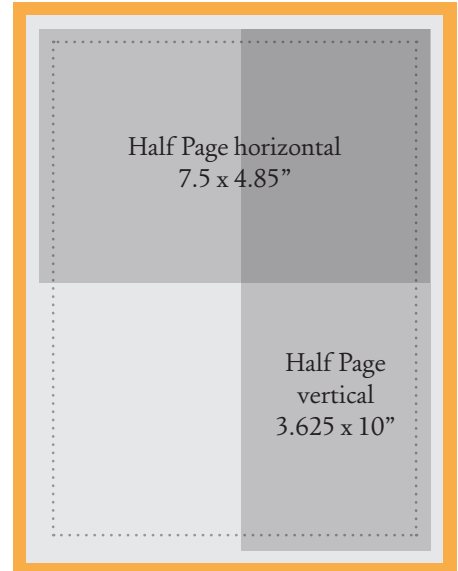
	Trim	Bleed	
Half page horizontal	7.5 x 4.85"		\$600
Half page vertical	3.625 x 10"		\$600
Full page	8 x 10.5"	8.5 x 11"	\$1,000
Page 3 (full page, right read)	8 x 10.5"	8.5 x 11"	\$1,500
Page 5 (full page, right read)	8 x 10.5"	8.5 x 11"	\$1,500
Inside Front Cover	8 x 10.5"	8.5 x 11"	\$2,000
Inside Back Cover	8 x 10.5"	8.5 x 11"	\$2,000
Back Cover	8 x 10.5"	8.5 x 11"	\$2,000
2 page center spread (limit 1)	16 x 10.5"	16.5 x 11"	\$3,000

Business listing

- Business name organized by city, website, location, and phone number.
Included with all ads (\$350 value)

Any requested ad design, resizing or text edits billed at \$125/br

Non-cancelable 60 days from closing date / Artwork submitted past deadline will incur \$50 late fee



5% of all sales will benefit the Yellowstone Park Foundation

FINAL AD ARTWORK DUE MARCH 10, 2017